

Greater Lowell
WIB
Workforce Investment Board

*“Building and connecting bridges between
the skilled worker and business”*

Serving Greater Lowell including the City of Lowell and Towns of Billerica, Chelmsford, Dracut, Dunstable, Tewksbury, Tyngsboro and Westford

MISSION

The Greater Lowell Workforce Investment Board is a private non-profit organization consisting of private business representatives, educational leaders, labor groups, community based organizations, local and state agencies, economic and other workforce development groups.

The Board, working in partnership with the Chief Elected Official (Lowell City Manager), provides policy guidance for workforce development initiatives in the Greater Lowell area.

The Board works in concert with business, education, labor and other agencies dedicated to improving and promoting economic sufficiency for residents of Greater Lowell.

GOALS

- ❖ Partner with economic development agencies to create, retain and expand businesses.
- ❖ Expand awareness and support of workforce development issues in Greater Lowell.

SERVICES

- ❖ Establish policy guidance for the distribution of \$5 million dollars in workforce related funding in the Greater Lowell area.
- ❖ Provide technical assistance and informational guidance for local companies interested in tax credit programs
- ❖ Provide technical assistance and referral guidance on direct funded grants including the Workforce Training Fund and the Hiring Incentive Training grant. The above grants are administered through the Commonwealth of Massachusetts and provide cash grants to employers for incumbent and or new worker training.
- ❖ Generate labor market data/reports as requested and needed by business, and local city/town and social/community based agencies.
- ❖ Oversee, convene and manage workforce development grant writing activities for job seekers, youth and overall employment and training grant opportunities.
- ❖ Liaison with local, state and federal elected officials regarding workforce development policy.

CAREER CENTER OF LOWELL

The Career Center of Lowell is one of 32 One-Stop Centers located in Massachusetts. Through the guidance of the Greater Lowell WIB, the center is chartered as a collaborative and administered by the City of Lowell and the Division of Career Services.

This highly regarded One-Stop Career Center provides the highest quality customer service. The Center works with employers in identifying and meeting their employment needs, while providing job seekers with a wide range of employment and training opportunities.

A sampling of the services offered at no cost to the customer are as follows:

- ❖ On site employer recruitment
- ❖ Employer job listings
- ❖ Employer recruitment and Screening
- ❖ One on one job search assistance
- ❖ Workshops, including resume writing, networking, interview techniques, Career Planning, mature workers
- ❖ Assistance with unemployment insurance
- ❖ Resource room, computer, fax, phone available for job search needs

GREATER LOWELL WIB YOUTH COUNCIL

The Greater Lowell Workforce Investment Board's Youth Council provides a network of services that at-risk and out-of-school youth may access in order to obtain the necessary education, training and employment to achieve their economic self-sufficiency.

The Youth Council carries out the following activities subject to the approval of the full Board:

- ❖ Issues Request for Proposals for eligible youth providers.
- ❖ Contracts with local agencies to provide education and training services.
- ❖ Contracts with the Career Center of Lowell to operate a youth employment program during summer months.
- ❖ The Youth Council welcomes all members interested in advancement of youth with their educational and career plans.

The Greater Lowell Workforce Investment Board provides policy Guidance on numerous workforce Development projects funded through:

- ❖ US Department of Labor, Workforce Investment Act
- ❖ Commonwealth of Massachusetts
 - Department of Workforce Development
 - Division of Career Services
 - Department of Education
 - Department of Transitional Assistance
 - Department of Corrections

The Board appreciates the support and assistance of the grant recipient, the City of Lowell.

For further information please contact:

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